



Executive Department
State of Idaho

The Office of the Governor
Proclamation

State Capitol
Boise

WHEREAS, the American Cancer Society (originally named the American Society for the Control of Cancer) was established in 1913 and has 100 years of milestones in the fight against cancer; and

WHEREAS, the Women's Field Army started raising money and educating the public about cancer in 1937; and

WHEREAS, in 1944 the American Cancer Society prioritized funding cancer research and to date has funded 46 Nobel laureates and is the largest nongovernmental, not-for-profit funder of cancer research; and

WHEREAS, the organization made a connection between lung cancer and smoking in 1950, which has led to education and laws that have greatly reduced smoking rates; and

WHEREAS, the American Cancer Society helped seek passage of the Cancer Act of 1971 which established the National Cancer Institute and now funds billions of dollars annually for research; and

WHEREAS, the largest grassroots fundraising event in the world, Relay For Life, was launched by an American Cancer Society volunteer in 1985 and has raised over \$3 billion to date and raises \$400 million annually to fund research, education, advocacy and service for cancer patients; and

WHEREAS, in 1997 the American Cancer Society opened the doors to the National Cancer Information Center, which receives nearly 1 million calls a year seeking cancer information; and

WHEREAS, in 2003 American Cancer Society researchers linked obesity to most types of cancer and concluded the impact in 14 percent of cancers in men and 20 percent cancers in women; and

WHEREAS, for the first time in history, in 2006 the actual number of cancer deaths in the United States declined, thanks in large part to the American Cancer Society's groundbreaking work in cancer prevention, early detection and treatment; and

WHEREAS, the American Cancer Society and its advocacy affiliate the American Cancer Society Cancer Action Network were successful in gaining support and passage of Food and Drug Administration regulation over tobacco products; and

WHEREAS, in 2012 the American Cancer Society reported cancer death rates declined by 20 percent, which is 1.2 million lives saved; and

WHEREAS, on Wednesday May 22, 2013 the American Cancer Society, the official sponsor of birthdays, will celebrate its 100th birthday;

NOW, THEREFORE, I, C.L. "BUTCH" OTTER, Governor of the State of Idaho, do hereby proclaim May 22, 2013 to be

AMERICAN CANCER SOCIETY DAY

in Idaho, and urge all Idaho citizens to join together to finish the fight against this disease.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 22nd day of May in the year of our Lord two thousand and thirteen and of the Independence of the United States of America the two hundred thirty-seventh and of the Statehood of Idaho the one hundred twenty-third.

C.L. "BUTCH" OTTER
GOVERNOR

BEN YSURSA
SECRETARY OF STATE